

What tools are available to create content?

- started working on a list at ASTC

Can small sites create their own content?

- First create story board and not worry about resolution
- Use after effects to throw stuff together
- \$200 software lets you wrap data around sphere

We could create templates to swap out names and labels in Adobe AfterEffects

Make sure to check for distortions at the poles. We can share IDL scripts to help do that. This helps to create content that fully encompasses the sphere

If you want something simple to be able to change, then just use powerpoint to edit the side panels

Many institutions are starting to become sphere video editing experts. A community of these people should be formed to share ideas

NOAA has a widescreen version of the existing format as well as the normal 4:3 format. Fiske has a version available as well

Think about the steps it takes to create a new content piece. It would be great to document the process and set up a timeline.

Are the movies that are being released in demand? Do people show them? Show of hands – most sites still show movies.

We all have different messages, so committee decisions aren't helpful. It's good to let the creative content people have ruthless decision making.

Content Guidelines

- A compelling science story

Best practices for technique.

- generate general rules of thumb
 - does the image work for the whole audience at the entire time?
 - how does the distortion at the poles look?
 - are the continents shaded earth tones?
 - are appropriate fonts sizes set?
 - is it still interesting for colorblind people?

Can we compile a list like this on our imaginary wiki ☺

NREL doesn't feel like they need to educate people, just inform them. Don't feel they need clear messages and learning objectives

Can evaluate based on how people felt, or what they learned. These are different results. Want to make a memorable impact. Want people to remember what they saw a week later

SOS is a learning tool, but learning isn't always the primary goal. Sometimes it's engagement

NREL isn't visitor driven, so evaluation isn't critical and not funded.

Greatness is rare. Is it constructive and good? Maybe evaluation should not be a rudder

We should pay attention to scales and scientific method. It's a hidden curriculum.

In the next workshop we should have time to have discussions about new content and have critique time

This meeting has demonstrated that the network and audience is international, but everything is in English. Do we need to speak to the international audience?

- Climate Institute has translated many movies into Spanish and is happy to share
- many US museums have a bilingual audience
- should we minimize use of labels on the sphere because they can't be changed to other languages easily.